

Our region, your future

An invitation for businesses to develop leaders who can innovate and drive change for the region

October 2020, Online



In 2020, Common Purpose will deliver a programme in partnership with the North East Local Enterprise Partnership's **North East Ambition programme**.

North East Ambition aims to grow and retain the talent pipeline in the North East by building better links between education and business and give emerging talent a greater understanding of the opportunities available to them in the region.

It aims to:

- Improve the supply of a skilled workforce
- Help employers and SMEs engage and partner effectively with educators, learners and wider communities
- Support educators in the delivery of business-led curriculum in order for learners (and educators) to develop industry relevant skills
- Support educators to deliver good career guidance and achieve the benchmarks by the most effective use of business partnerships.

We are looking for people from across business and education who would like to get involved, and make a real difference to the challenge: Our region, your future: how do we create a talent pipeline to enable economic growth for the region?

This highly interactive, immersive programme will provide you and your business with an opportunity to connect with peers from across business and education, developing your ability to attract and retain great talent and also contribute to the wider success of your region.

How can I get involved?

We are looking for:

- Organisations to take part in the programme
- People to share this opportunity with their networks.

When will the programme take place:

The programme takes place using a number of bite-size, real-time online sessions, totalling 11 hours.

Please choose from one of the following options:

Option one:

Tuesday 15 September, 9.30—10.45am
Monday 5 October, 9.30—11.45am
Tuesday 6 October, 9.30—11.00am
Wednesday 7 October, 9.30—12.00pm
Thursday 8 October, 9.30—11.45am
Friday 10 November, 10.00—11.15am

Option two:

Tuesday 15 September, 9.30—10.45am
Monday 12 October, 11.30am—1.45pm
Tuesday 13 October, 11.30am—1.00pm
Wednesday 14 October, 11.30am—2.00pm
Thursday 15 October, 11.30am—1.45pm
Friday 10 November, 10.00—11.15am
The programme will take place on Zoom.

Cost: The programme is free.

For more information please contact:

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